

AFFPA / AFMA presents ... "From Farm to Market 2019" – Draft Agenda

Thursday, February 28, 2019 – Day 1					
Ballroom 1	Ballroom 2	Ballroom 3	Nisku Room		
8:00 – 8:30 am REGISTRATION and TRADESHOW					
8:30 – 9:00 am Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Leduc County; Welcome from AFFPA, AFMA, and Leduc Regional Chamber					
9:05 – 10 am PLENARY – A Farm to Table Story – North 49 Fruit Corporation – Kreg Alde – Broken Tine Orchard					
10 - 10:30 am – COFFEE BREAK & TRADE SHOW					
10:30 – 11:55 am					
Improvements in Fruit Production Potential, Prairie Research	Distributors' Forum – Getting your products to expanded markets	A Farmer-Owned & Operated Licensed Abattoir	Drawing Customers In: Promotion Through Partnerships Tad Hargrave		
12 noon – 12:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meetings AFFPA			
1:30 – 2:25 pm					
Dealing with Severe Weather: A Cool Head in the Aftermath	1. The Chef's Collective 2. AFFPA Website	Revitalizing Your Pasture	Creative Ways to finance your Business – ATB Business & Agriculture Specialist		
2:30 – 3:25 pm					
Farm Safety Plans/OH&S -Requirements and Regulation	A CSA Story: Cropping Plans & Strategies to Keep Customers Coming Back	Livestock Health for Small Farms	Innovative Ways to Include Children in the Market Panel Speakers		
3:30 – 4:00 pm – COFFEE BREAK & TRADE SHOW					
4:00 – 4:55 pm					
CAP Programming What's in it for the Farmer?	A Taste of the Farm- Bridging the Rural Urban Agricultural Knowledge Gap	Herbicides used for Fruit and Vegetable Production-	How to Answer Your Customers' Socially Conscious Questions Jill Burkhart – Crooked Lake Farm / Ag More Than Ever		
5:00 – 5:30 pm		Networking and Tradeshow			

TRADESHOW

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Evening Program: 5:30 – 11:00 PM Dinner, Awards, Evening Speaker & Sips of Alberta (Cash bar available)

5:30 – 6:00 SIPS/Cocktails

6:00 – 7:00 Dinner

7:00 – 7:30 Awards

7:30 – 8:00 Speaker: The Gruger Family Fungi Story– Carleton Gruger

8:00 – 11:00 SIPS of Alberta continues

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Friday March 1, 2019 – Day 2						
Ballroom 1	Ballroom 2	Ballroom 3	Nisku Room			
8:00 – 8:30 am REGISTRATION AND TRADESHOW						
8:00 – 9:00 am Plenary "Farm to Flask" – Our Story and the Farmers we Depend on - Geoff Stewart – Rig Hand Distillery						
9:00 – 10:00 am						
Fruit Grower Stories 1. Keeping Weeds at Bay in our Strawberries 2. Winning the War on Critters in Our Orchard	Using High Tunnels in the Prairies: What They Can Do For You – If They Don't Blow Away	From Concept to Commercialization	Social Media 101 : How to make the best use of Instagram, Facebook, and Twitter Beverley Theresa: Hello Beverley, Social Media Strategist			
10:00 – 10:30 am – COFFEE BREAK & TRADE SHOW						
10:30 am – 12:00 pm						
Equipment for Market Gardens	Getting the Most From Your Soil Fertility Inputs	Rig Hand Distillery Pre-registration required	Tips on Setting Prices at the Market - from Horticulture to Food to Crafts Marissa Brewer, Alberta Forestry	TRADESHOW		
12:00 – 1:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meeting – AFMA				
1:30 – 2:25 pm						
Plant Health Problems of 2018	Cover Crops for the Prairies	Farm Energy and Agri-Processing Program (FEAP) and On-Farm Solar Photovoltaics Program	Excellent Practices in Market Management – Market Managers meetup			
2:30 – 3:30 pm						
Packaging Options – Decreasing the Impact of Single Use Plastics	Post-Harvest Handling & Storage of Horticulture Crops	Anti-microbial Legislation Changes for Livestock in Canada	Software for Your Farmers' Market – Chris Quinlan, MarketWurks			
3:30 – Conference Ends						
Safe Travels						

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