

AFFPA / AFMA presents ... "From Farm to Market 2019" – Agenda v2

Thursday, February 28, 2019 – Day 1					
Ballroom 1	Ballroom 2	Ballroom 3	Room 4		
8:00 – 8:30 am REGISTRATION and TRADESHOW					
8:30 – 9:00 am Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Leduc County; Welcome from AFFPA and AFMA and Chamber					
9:05 – 10 am PLENARY – A Farm to Table Story					
10 - 10:30 am – COFFEE BREAK & TRADE SHOW					
10:30 – 11:55 am					
Fruit Production	Distributors Forum – Getting your products to expanded markets	A farmer owned & Operated licensed Abattoir	Customer Service – Good to Great		
12 noon – 12:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meetings AFFPA			
1:30 – 2:25 pm					
Dealing with Severe Weather – Minimizing your losses	Demands of the Valley- Banff/Lake Louise AFFPA website Marketplace	Revitalizing your pasture	Running your market like a business		
2:30 – 3:25 pm					
Farm Safety Plans/OH&S -Requirements and Regulation	Community Supported Agriculture Cropping plans and what makes customers coming back	Livestock Nutrition	Managing Vendorship Issues		
3:30 – 4:00 pm – COFFEE BREAK & TRADE SHOW					
4:00 – 4:55 pm					
Pesticide Safety	Taste of the Farm Farm to Table Dinners	Anti-microbials	How to answer the socially conscious questions coming from your customers		
5:00 – 5:30 pm		Networking and Tradeshow			

TRADESHOW
NEW VENTURE CONSULTATIONS

5:30 – 8:00 PM Dinner, Awards, Evening Speaker & Sips of Alberta (Cash bar available)

5:30 – 6:00 SIPS/Cocktails. 6:00 – 7:00 Dinner. 7:00 – 7:30 Awards

7:30 – 8:00 Evening Speaker, TBA 8:00 pm – 11:00 SIPS of Alberta continues

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Friday March 1, 2019 – Day 2					
Ballroom 1	Ballroom 2	Ballroom 3	Small Room		
8:00 – 8:30 am REGISTRATION AND TRADESHOW					
8:00 – 9:00 am Plenary Speaker Jeff Stewart – Rig Hand Distillery					
9:00 – 10:00 am					
Fruit Grower Stories	Starting a market garden	From Concept to Commercialization Leduc Food Processing Centre-AG	Innovative Ways to Include Children in your Market		
10:00 – 10:30 am – COFFEE BREAK & TRADE SHOW					
10:30 am – 12:00 pm					
Small Scale Equipment Spraying, Harvest and Post-Harvest	Soil Fertility Green manures, fertilizers	Tour of the Leduc Food Processing Facility Pre-registration required	Setting prices at the market For Alberta Products from Horticulture to Food to Crafts		
12:00 – 1:30 pm – LUNCH		12:30 – 1:30 pm – Annual General Meeting – AFMA			
1:30 – 2:25 pm					
High Tunnels – how to build them to withstand winds	Cover Crop Options – Dos and don'ts	Innovative ways to manage HR costs	Market Managers meetup: Excellent Practices in Market Management		
2:30 – 3:30 pm					
Packaging options – decreasing the impact of single use plastics	Pests and Diseases Root Rot Conundrum for carrots	The CAP program – What's in it for the farmer	Software for your farmers market		
3:30 – Conference Ends					
Safe Travels					

TRADESHOW
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