

## AFFPA / AFMA presents ... "From Farm to Market 2019" – Agenda v3

Thursday, February 28, 2019 – Day 1				
Ballroom 1	Ballroom 2	Ballroom 3	Fourth Room	
<b>8:00 – 8:30 am REGISTRATION and TRADESHOW</b>				
<b>8:30 – 9:00 am</b> Welcome & Opening Remarks – acknowledgement of sponsors / Intro by Leduc County; Welcome from AFFPA and AFMA and Chamber				
<b>9:05 – 10 am PLENARY</b> – A Farm to Table Story – North 49 Fruit Corporation – Kreg Alde – Broken Tine Orchard				
<b>10 - 10:30 am – COFFEE BREAK &amp; TRADE SHOW</b>				
<b>10:30 – 11:55 am</b>				
Improvements in Fruit Production Potential, Prairie Research  Forrest Scharf, Provincial Fruit Specialist, Saskatchewan Agriculture	Distributors' Forum – Getting your products to expanded markets  Chefs Table Galamax Corbin Bouree-SPUD Abby Stein McLean-Organic Box	A Farmer-Owned & Operated Licensed Abattoir Jeff Senger – Sangudo Custom Meats	Waste Free Dreams for Your Farmers' Market - Esquimalt Farmers' Market	
<b>12 noon – 12:30 pm – LUNCH</b>		<b>12:30 – 1:30 pm – Annual General Meetings AFFPA</b>		
<b>1:30 – 2:25 pm</b>				
Dealing with Severe Weather: A Cool Head in the Aftermath  Rob Spencer, AF	Demands of the Valley-Banff/Lake Louise  David Matys Conny Kappler, AFFPA Website Marketplace –	Revitalizing Your Pasture  Joane Mills YR Bison	Creative Ways to finance your Business – ATB	
<b>2:30 – 3:25 pm</b>				
Farm Safety Plans/OH&S -Requirements and Regulation  AgSafe Alberta	A CSA Story: Cropping Plans & Strategies to Keep Customers Coming Back  Janelle Herbert Riverbend Gardens	Livestock Nutrition and Nutrient Welfare  Dr. Julie Keenlside AF	Managing Vendorship Issues	
<b>3:30 – 4:00 pm – COFFEE BREAK &amp; TRADE SHOW</b>				
<b>4:00 – 4:55 pm</b>				
CAP Programming What's in it for the Farmer?  Mike Hittinger, AF	A Taste of the Farm- Bridging the Rural Urban Agricultural Knowledge Gap Melissa & Matthew Schur – The Old Red Barn	Changes to Anti-microbial Regulation for Livestock in Canada  Dr.Keith Lehman – Chief Provincial Vet Dr.Julie Keenlside	How to Answer Your Customers' Socially Conscious Questions Jill Burkhart and Pamela Ganske, Leduc Regional Chamber	
<b>5:00 – 5:30 pm</b>		<b>Networking and Tradeshow</b>		

**TRADESHOW**

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**Evening Program: 5:30 – 11:00 PM Dinner, Awards, Evening Speaker & Sips of Alberta** (Cash bar available)

5:30 – 6:00 SIPS/Cocktails

6:00 – 7:00 Dinner

7:00 – 7:30 Awards

7:30 – 8:00 Speaker: Gruger Family Fungi – Carleton Gruger

8:00 – 11:00 SIPS of Alberta continues

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Friday March 1, 2019 – Day 2					
Ballroom 1	Ballroom 2	Ballroom 3	Nisku Room		
<b>8:00 – 8:30 am REGISTRATION AND TRADESHOW</b>					
<b>8:00 – 9:00 am Plenary Speaker Jeff Stewart – Rig Hand Distillery</b>					
<b>9:00 – 10:00 am</b>					
Fruit Grower Stories 1. Keeping Weeds at Bay in our Strawberries Stevens Strawberries  2. Winning the War on Critters in Our Orchard High Country Berries Andy Camps	Starting a Market Garden – Production Q & A Rob Spencer, AF	From Concept to Commercialization  Troy Sturzenegger Leduc Food Processing Centre	Innovative Ways to Include Children in the Market  Panel Speakers		
<b>10:00 – 10:30 am – COFFEE BREAK &amp; TRADE SHOW</b>					
<b>10:30 am – 12:00 pm</b>					
Equipment for Market Gardens  Ron Erdmann Blaine Staples	Getting the Most From Your Soil Fertility Inputs  Tom Jensen IPNI	Tour of the Leduc Food Processing Facility  <b>Pre-registration required</b>	Tips on Setting Prices at the Market - from Horticulture to Food to Crafts  Marissa Brewer, AF		
<b>12:00 – 1:30 pm – LUNCH</b>		<b>12:30 – 1:30 pm – Annual General Meeting – AFMA</b>			
<b>1:30 – 2:25 pm</b>					
Using High Tunnels in Alberta: What They Can Do For You – If They Don't Blow Away	Cover Crops for the Prairies  Tom Jensen IPNI	Farm Energy Program and Solar options Amber	Market Managers meetup- Excellent Practices in Market Management		
<b>2:30 – 3:30 pm</b>					
Packaging Options – Decreasing the Impact of Single Use Plastics	Plant Health Problems of 2018  Rob Spencer, AF	Herbicides used for Fruit and Vegetable Production Andrea Sawatzky PMRA	Software for Your Farmers' Market Christopher Quinlan, Marketwurks		
3:30 – Conference Ends					
Safe Travels					

**TRADESHOW**

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